

The Crocodile logo consists of the word "Crocodile" in a white, bold, sans-serif font, centered within a solid black rectangular background.

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MEDIA RELEASE

(EMBARGOED TILL AFTER DELIVERY)

THE SINGAPORE TABLE TENNIS ASSOCIATION NETS THE BIGGEST SPONSORSHIP EVER

This new partnership between Crocodile International Pte Ltd (Crocodile) and Singapore Table Tennis Association (STTA) is the largest sponsorship agreement in the history of Singapore Table Tennis.

STTA struck a record sponsorship deal of \$1 million with Crocodile International, and secured a 10-year partnership with Crocodile, which includes the naming rights to the latest edition of a youth challenge cup.

The Crocodile Challenge Cup is designed for schools to send their best representatives to compete in the 6 events: Boys' Singles Under 8 years old (Pri 1/Pri 2) category, Girls' Singles Under 8 years old (Pri 1/Pri 2) category, Boys' Singles Under 10 years old (Pri 3/Pri 4) category, Girls' Singles Under 10 years old (Pri 3/Pri 4) category, Boys' Singles Under 12 years old (Pri 5/Pri 6) category, Girls' Singles Under 12 years old (Pri 5/Pri 6) category. The young players and schools will receive up to \$18,000 in cash prizes in the Crocodile Challenge Cup.

The Crocodile Challenge Cup will kick off on 10 November to 13 November 2011 and will be open to all Singaporeans. And all the participants must be nominated by their respective schools.

" This is the biggest sum of money we have ever received and this is great news for STTA. We are very happy and would like to welcome Crocodile to the STTA family. Through the Crocodile Challenge Cup, we hope to encourage more participation and develop more young local talents. And we hope that these young paddlers are able to represent Singapore in the coming years", says Er Lee Bee Wah, Member of Parliament for Nee Soon GRC & President STTA.

Mr Ang Boon Tian, Chief Executive Officer of Crocodile Group of Companies, says, "We are delighted to enter into this major sponsorship agreement with STTA and we are proud to be doing our part for the local sports fraternity. We believe that there are many young talents in Singapore and hopefully, through the Crocodile Challenge Cup we can realise their dreams to become international players. More importantly, we would like encourage more students and the younger generation to pick up table tennis as a sport which is a healthy lifestyle and hopefully their parents and whole family can participate towards a better family bonding."

About Crocodile Brand

Crocodile brand was founded in Singapore by Dato' Dr TAN Hian-Tsin in 1947. His initial focus was on Men's wear with emphasis on quality and affordability. These attributes soon propelled the brand as leading men's wear in Asia in 1950s. With great determination and vision, Dato' Dr Tan transformed the brand from cottage industry to internationally acclaimed lifestyle fashion provider with presence in many parts of the world.

Besides expanding its market share Crocodile is a prominent figure in the arena of corporate social responsibility where over the years it had undertaken many community betterment project including relief effort eg effort to aid victims struck by natural disaster in 2004 and the recent tsunami and shi-zhuan earth quake etc. In terms of sports and for the youth, Crocodile was the Official Apparel Partner of the inaugural Youth Olympic Games held in Singapore in 2010.