



5 April 2023

MEDIA RELEASE

HOMEGROWN BRAND NEO GARDEN RENEWS PARTNERSHIP WITH SINGAPORE TABLE TENNIS ASSOCIATION (STTA)

Neo Garden supports STTA with a sponsorship and donation package worth \$100,000. The funds will go towards the STTA's pathway development and high-performance sports system for our Team Singapore paddlers to have sustained podium success at the highest level. The partnership will also see Neo Garden branding placed on the front of the National Team jersey.

In a statement from Neo Garden, Mr. Neo Kah Kiat, founder, chairman & CEO of Neo Group Limited, shared that table tennis holds a special place in his heart, having played the sport in his youth. "It's an inclusive game that transcends social and physical barriers, as anyone, regardless of their background or physical capabilities, can enjoy it. Playing table tennis brings immense benefits, such as improving focus and agility." Neo Garden is proud to support the STTA and hopes that this partnership will lead to the discovery of more talented players who can represent Singapore in international competitions.

"I would like to thank Neo Garden for supporting STTA. Neo Garden is one of the top local brands that many Singaporeans are familiar with. Neo Garden has contributed extensively to the community and is a strong supporter of Singapore sports. I'm grateful to Neo Garden for this partnership as it will enable our efforts to further develop our

High-Performance Sports System and enhance the training and competition environment for Team Singapore paddlers locally and overseas,' said Ms Poh Li San, Member of Parliament for Sembawang GRC and President of STTA.

About STTA

Singapore Table Tennis Association (STTA) is a National Sports Association affiliated to the Singapore National Olympic Council (SNOC) and Singapore Sports Council (SSC). Our mission is to develop world class table tennis players by identifying, nurturing and motivating aspiring table-tennis talents to become the best that they could be. STTA is also committed to promoting table tennis vigorously by building a significant number of table tennis players to help make a vibrant sporting Singapore. Our vision is to make table tennis the most popular game in Singapore.

Visit www.stta.org.sg.

About Neo Garden Catering

Neo Garden is a leading food caterer in Singapore committed to providing the best quality food to its customers. Since its inception in 1992, it has grown steadily to become the No. 1 Events Caterer in Singapore. Backed by over 30 years of experience, this award-winning brand is trusted by many for its consistent food quality, reliable services and innovative ideas, making it the preferred choice for baby full-month celebrations, birthdays, and festive occasions. Grounded in innovation, Neo Garden never stops evolving. It reinvents itself constantly, employing state-of-the-art technology to stay ahead of the curve, and brings the best of what it can offer to every one of its customers.

Visit www.neogarden.com.sq

Media Contact

Neo Garden Catering:

Ms Serene Chua Assistant Manager, Marketing Neo Garden Catering Pte Ltd

Tel: 68337916 HP: 96153793

Email: serene.chua@neogroup.com.sg

Website: www.neogroup.com.sg

STTA:

Ms Laura Wong MarCom & Events Manager Singapore Table Tennis Association

Tel: 6354 1014 Hp: 9711 3543 Fax: 6353 9109

Email: laura_wong@stta.org.sg Website: www.stta.org.sg Ms Jessie Ong Assistant Director, Marketing Neo Group Limited

Tel: 68337916 HP: 97500909

Email: jessie.ong@neogroup.com.sg Website: www.neogroup.com.sg